

Galina Malareva

Front-End Web Developer | Senior Graphic Designer

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Professional Profile

Innovative Frontend Developer with experience building and maintaining responsive websites. Skilled in web development using JavaScript, React JS, Redux, Node.js A highly skilled and richly experienced (over 20 years) creative graphic designer, able to use a wide range of software and systems to produce work of the very highest quality. Adept at all aspects of desktop publishing, web design, graphics, packaging, video editing and subtitling, confident to use her own creativity and initiative or to follow detailed specifications as required. Many years' experience working on multilingual projects, proven to communicate well with people at every level in business and happy to share her knowledge and skill. Driven, enthusiastic and committed to producing accurate, creative and impactful work that delights, inspires and exceeds expectations.

Technical Skills

Languages: JavaScript, TypeScript, HTML, CSS, JSON
Frameworks: React, Redux/Saga, MobX, NodeJS, ExpressJS, UmiJS
Libraries: Ant Design/Bootstrap, Mongoose,
Tools: Chrome Dev Tools, Redux DevTools, Postman, WebStorm
EXPERT in: Adobe CC (Photoshop, Illustrator, InDesign, Framemaker, After Effects, Animate, Premier Pro, Character Animator, Dreamweaver), SketchUp, Quark Express, MS Office.
EXPERIENCED in: Python, CorelDraw, Maxon Cinema 4D,...

Career Summary

Jen 2019 – present

 Front-End Web Developer

 PASV, Sunnyvale, CA.

- Developed user interface using React JS, Redux, Bootstrap, Reactstrap...
- Developed the highly interactive web application utilizing Javascript, Typescript, HTML, CSS, JSON, ReactJS, UMI,...

Dec. 2018 – 2020

 Freelance Graphic Designer/DTP-er

 Decowraps Europe B.V., Netherlands

- Developed a strong reputation for producing quality work in a range of graphical design and presentation design.
- Collaborated with design team to develop, test and integrate new graphics concepts and interfaces.
- Provided a professional responsible for developing creative packaging, graphics and a wide variety of product designs
- Created custom styles in a range of media to suit clients' specific needs
- Provided a full DTP service including retouching, processing and adding special effects

Jan. 2017 – Dec. 2020

 Freelance UX designer / Graphic Designer/DTP-er, Nieuwegein, Netherlands

 Oxford Conversis (UK), Haelok (Switzerland), Comana(Netherlands)...

- Helped to websites creation and developing. (HTML, CSS, JavaScript, React, ...)
- Handled video, animation making and editing, motion graphics creation, creating graphical effects. Adobe CC (Photoshop, Illustrator, After Effects, Animate, Premier Pro)
- Carried out a variety of visual design work, including creating new graphical layouts, sourcing and developing images, and preparing materials for publication in different languages
- Developed and created packaging designs, 3D images. (SketchUp, Photoshop, Illustrator)

June 2017 – Dec. 2017

 Senior Graphic Designer/DTP-er

 MediaMoments Print and Production B.V., Hilversum, Netherlands

- Created and developed many advertising materials – banners, flyers, cards etc – ready for printing and online use, managing several major projects simultaneously for clients like Calvin Klein, Coach, Linklaters and Hackett. Adobe CC (Photoshop, Illustrator, After Effects...)
- Handled the process improvement of graphical layout creation, the making and processing of visual elements, typesetting and desktop publishing, working in several different languages

May 2016 – June 2017

 DTP Operator / Video editor

 Oxford Conversis Ltd, Bicester, UK

- Worked on a wide range of products – booklets, brochures, folders and more – in print and online (U design). Adobe CC (Photoshop, Illustrator, After Effects, Animate, Premier Pro)
- Made and edited videos, creating video elements, graphical effects, text effects, titles and subtitles in more than 60 languages, including Asian and Middle Eastern languages
- Completed projects for clients including Canon, Danone, Barclays, AstraZeneca and Eli Lilly and Co.

2013 – 2015

 UI/UX designer / Project Coordinator / Team Lead

 Maruboshi Europe, Amsterdam, Netherlands

- Helped to reorganise key elements of the production process, leading to improved product quality and higher levels of customer service
 - Worked together with managers, designers and engineers to develop design and implement user-facing products.
 - Collaborated with design team to develop, test and integrate new graphics concepts and interfaces.
 - Represented UX design concepts to the project stakeholders for review and feedback, driving the development and communication of clean design guidelines, patterns, libraries and assets.
 - Coordinated and supervised, DTP-ed and prepared for pre-print a number of complex projects, communicating with a range of clients as well as colleagues in different departments – managers, translation, DTP etc – and freelance workers, finding solutions to any issues that arose.
 - Managed the preparation of quotes and seized new business opportunities for the design department
 - Worked for clients including Nissan, Toyota, Renault and Forklift
- Adobe CC (Photoshop, Illustrator, After Effects, Animate, Premier Pro, Dreamweaver, Framemaker,..)
HTML, CSS, JavaScript, ..

2011 – 2013

 Senior Graphic Designer / Production Artist

 Quadriga Art International, Amsterdam, Netherlands











- Led a number of successful projects, helping to create and develop visual designs for a range of purposes. Adobe CC (Photoshop, Illustrator, InDesign)
- Tasked with creating and presenting packaging designs, then seeing the process through to the final printed product stage – working for clients including Unicef, Shepherd Center and various donation companies
- Managed teams of colleagues, liaising closely with clients, other departments and branches in different countries
- Took charge of monitoring project deadlines and output quality to help deliver successful results

2010 – 2011






 DTP Specialist

 International Software Products B.V., Amsterdam, Netherlands

- Led the typesetting and desktop publishing of materials in many different formats and languages, including Asian and Middle Eastern, preparing files for translation and final pre-printing. Adobe CC (Photoshop, Illustrator, Dreamweaver, Framemaker, InDesign)
- Worked on a wide range of products – booklets, brochures, folders and more – in print and online.
- Made and edited videos, creating video elements, graphical effects, text effects, titles and subtitles in more than 60 languages, including Asian and Middle Eastern languages

- 2009  Creative DTP Specialist
 DataCount B.V. (Precisio, DataCount, Govi, Datateam, O'Neill), Amsterdam, Netherlands
- Handled the creation and DTP processing of an O'Neill fashion catalogue
 - Produced high quality advertising layouts, company brochures and documents, logos and labels
- 2007 – 2008  Creative DTP Specialist
 Edisport S.P.A., Milan, Italy
- Took charge of the DTP processing of three monthly sports magazines
 - Created new graphical layouts, edited photos and processed images ready for publication
- 2005 – 2007  Graphic Designer / Creative DTP Specialist
 Pagine Utili S.R.L., Milan, Italy
- Led the DTP processing of the 'Pagine Utili' catalogue (Adobe products)
 - Handled a range of packaging designs, websites and professional advertising materials (HTML, SCC)
- 2003 – 2005  Graphic Designer / Creative DTP Specialist
 Various freelance projects in Milan, Italy
- Completed a variety of projects including 2D and 3D image creation, pre-print processing, advertising design, fashion photography, packaging and website design (Adobe products, HTML, CSS)
- 1993 – 2000  Manager, Banking
 Joint-Stock Commercial Bank
- Supervised database operations using a number of different systems
 - Handled all aspects of account management
 - Contributed to the monthly and yearly reporting process, helping to collate and analyse key financial and performance data

Education

- 2019-2020  Front-end Developer React JS, JS Practice, GraphQL, Lectrum, Kiev (Ukraine); Local Coding, California (US);
- 2020  Webdesign, SketchUp, 3D design, Laudius, Netherlands
- 2016  Project Management Professional (PMP): Certificate of Completion (91%) Vizual Coaching, London
- 2014 – 2015  Art Director, NIMA Communicatie-A, Copywriter, Graphic Designer Laudius, Netherlands
- 2002 – 2003  DTP, Graphic Design, Assistant Fashion Photographer Bauer School of Design, Milan
- 1993 – 1995  Diploma with Honors: Enterprise Accounting and Control The Irkutsk Correspondence Technical School, Russia
- 1988 – 1993  Master's Degree: Applied Mathematics The Irkutsk State University, Russia

References

Available on request